PRESS RELEASE

Swartland launches a new aluminium range of windows and doors

03 June 2015, Johannesburg: Leading window and door manufacturer, Swartland, is excited to announce that it has added a new range of exquisite aluminium windows and doors to its range. Says Swartland's Dylan Miller: "The new KENZO range of aluminium windows and doors was developed in response to the demand for readily available aluminium windows and doors through Swartland's existing retail channels. Swartland is thrilled to be branching out in this new direction, and as a company we are happy to say that the new aluminium range is made to the same superior standards as our hardwood windows and doors."

Named after the great Japanese modernist architect, Kenzō Tange, Swartland's new KENZO range of aluminium windows and doors not only offers homeowners greater choice, but also Swartland's renowned manufacturing excellence and lasting value. Says Dylan: "The KENZO range of aluminium windows and doors is made from strong, lightweight aluminium alloy frames. They require limited maintenance and never need to be painted, as they are powder coated in your choice of one of four colours. Did you know that powder coating is the least harmful process to the environment, a commitment that is deeply engrained into the Swartland culture? In a nutshell, the KENZO range offers the perfect combination of durability, energy-efficiency and affordability."

Dylan explains that what really sets the KENZO range apart from industry competitors is the range's excellent level of availability: "We have fully commissioned Swartland's state-of-the-art manufacturing plant with the capacity to commit to a 98% order fill rate delivered. This entails the company permanently carrying stock to the value of R6,5-million on all aluminium finished goods to ensure the full product range is continuously available whenever required. A further R30-million availability is held in uncut or raw aluminium and components. Therefore, Swartland has the availability on hand to deliver on time, every time, via our already well established National Distribution Network."

He says that all KENZO sales will be channelled through the company's knowledgeable national sales force: "Whether you order timber or aluminium products, Swartland guarantees quality and delivery. All site-specific enquiries will be allocated to a purpose-appointed specialised team of aluminium-trained professionals for best-in-market advice and assistance."

Dylan notes that aluminium windows offer a number of great benefits to homeowners, including:

Compliant with National Building Regulations: All Swartland's KENZO products are SANS 613 approved and they are SABS ISO 9001 compliant, ensuring that all the necessary national building regulations are met.

- **Quality guaranteed:** All of Swartland's KENZO range of aluminium windows and doors come with a 3-year manufacturer's guarantee for added peace of mind.
- High manufacturing standards: All of Swartland's range of aluminium windows and doors are manufactured to the highest manufacturing standards in our state-of-the-art manufacturing plant, ensuring the products are not prone to warping, cracking or chipping. They also weather well, even when exposed to the sometimes harsh South African climates.
- Colour choice: The KENZO range of aluminium windows and doors are available off-shelf in the following powder coated colours: silver, bronze, charcoal and white.
- **Ease of maintenance:** Aluminium requires limited maintenance it never requires any painting, sanding or treatment, it doesn't rot or warp, and it is rigid and strong enough to bear the load of window lintels with minimum reinforcement.
- Better operability: Aluminium is durable and will keep its shape over time, and for this reason aluminium windows and doors will continue to open and slide smoothly over many years.
- Size options: The KENZO range of aluminium windows and doors are readily available in a wide variety of sizes to ensure optimum installation versatility, including windows in clear and obscure glazing options, Top Hung, Side Hung, Horizontal Gliding, Side Light windows, Fold a side and Sliding Doors.
- Glazing supplied: All KENZO windows come pre-glazed with standard 4mm glass. Safety glass can be fitted to selected windows wherever required, and obscure glass is another optional extra. As per national building requirements, all the KENZO sliding, Fold a Side doors and sidelights are pre-glazed with toughened safety glass where required, and the doors are supplied with secure, lockable handles.
- Easy to install: All KENZO products are protected during transport and on-site during building with our two stage packaging, ensuring a troublefree installation which saves time, reduces costs to owners and improves build quality at no extra cost.

Visit <u>www.swartland.co.za</u> for more information or to find a retailer closest to you.

ENDS

Released on behalf of Swartland (www.swartland.co.za) by The Line (www.thelien.co.za, ant@thelien.co.za).